



Film Kenya...Capture Africa!

KALASHA INTERNATIONAL FILM AND TV AWARDS

SUBMISSION RULES AND ELIGIBILITY

Kalasha Awards seek to reward exceptional talent in various spheres in the Film and TV industry in Kenya. Central to the mission of the Kenya Film Commission is the promotion of a vibrant film industry. By recognizing our own level of excellence and the achievements of our film practitioners, we set benchmarks for future film-makers and encourage the expansion of the industry. Through the establishment of a set of regulations for the Awards which are both fair-minded and democratic, the Kenya Film Commission hopes to encourage a healthy level of competition amongst film makers which will lead to higher levels of good practice within the industry.

GENERAL GUIDELINES

Opening Date: Entries will be received with effect from **20th November 2023**

Closing Date: All entries must be received by **19th January 2024**

Submission requirement: Each submission **MUST** include;

1. Complete Online Google Submission form
2. Google Drive Link of the E-submission (ensure permission is granted)
3. Signed Terms and Conditions form
4. Poster of the submission
5. 20-30sec trailer
6. Classification certificate from Kenya Film Classification Board where applicable

Government Regulations: All films submitted for the awards **MUST** be classified by Kenya Film Classification Board (KFCB) (**Attach classification certificate**). The film must comply with government regulations on taste and decency www.kfcb.go.ke

Who May Enter: Films and TV programmes except for the Best International Award category must have at least a Kenyan producer, Kenyan director, Kenyan cast or crew to qualify. Only the film maker (producer, director or executive producer) may submit an entry for the Awards.

Production Date: All productions developed from **July 2022** to date. All TV entries must have been on air for at least seven episodes before **January 2024**.

Film entries should not have been previously entered for the Kalasha Film & TV Awards.

Contact Details: For information you may call 0729 707497, 020-2714073/4 or email kalashasubmissions@filmingkenya.go.ke

Copyright: If the Production uses material (including music) that may be owned by a third party (or if a third party has any right or interest in such material), you may be required to give the Kenya Film Commission written proof that the third party has consented to the use of the material for the purpose of making the production. To promote fairness to other artistes, Kenya Film Commission may disqualify an entry that lacks approval for the use of third party materials.

Decisions and Awards

- a. An Academy of experts will review all the entries and nominate successful submissions
- b. The Academy's decision will be final.
- c. The Kenya Film Commission accepts no responsibility for late, misdirected, lost, undelivered or ineligible entries.
- d. Awards will not be transferable: The Commission will award the signature Kalasha award, sponsors gift (where applicable) and a Cash reward (based on availability of funds)
- e. Failure to comply with these Terms and Conditions will result in disqualification and an alternate may be selected at the discretion of the Academy and the Kenya Film Commission Board and Management.

Kenya Film Commission's Rights

- a. You hereby grant the Kenya Film Commission the non-exclusive and irrevocable right to broadcast and/or exhibit (and authorize to any third party the broadcast/exhibition of) submitted trailers of the Film and program in all media (including, without limitation, television, video on demand, satellite video on demand, multimedia distribution systems, ADSL, internet and mobile/handheld devices) during the nomination and voting process with the aim of promoting the awards.
- b. All material created by Kenya Film Commission featuring excerpts of the production is and shall remain the property of Kenya Film Commission.
- c. Kenya Film Commission shall have the right to copy the Films and programs (or clip(s) of it) and to send such copies to the nominating Academy for the purpose of reviewing the Film and of promoting the Competition.
- d. Nominated Films may be screened at selected theatres and/or Broadcast Houses or Digital TV (trailers only to be screened by broadcast houses and Digital TV) during the public voting period. Entering your production in Kalasha therefore is deemed be consent for the carriage of the same.
- e. The right to broadcast trailers for the entries for publicity to create awareness of the contents of any entries is hereunder given without prejudice by the appendage of the signature of the authorized official submitting the entry.

Third Party Copyright

Please note: You warrant and confirm that you own or have obtained all rights and/or releases necessary including without limitation:

- a. All rights, releases and/or copyright clearance in relation to all material included in the production owned or controlled by a third-party including music, literary, dramatic and/or artistic works;
- b. Releases for all locations featured in the Film;
- c. Consents from all persons featured in, portrayed or contributing to the filming and production of the project, including the director;
- d. License to use all copyright work used in the production or required for its exploitation, including scripts;
- e. In order to allow the Kenya Film Commission to promote the Competition, the films, or the programs you hereby consent to Kenya Film Commission (and its partners) editing and cutting the production in order to exercise the rights granted to them hereunder and to the use by the Kenya Film Commission any content from the production in conjunction with other content and materials in the exercise of their rights hereunder granted.

Publicity

- a. You agree to provide the name, professional photo and biography of all those involved in the production of the Film or program including actors and directors and grant the Kenya Film Commission the right to use such information in promoting the Film and the Awards.
- b. You agree, and will use reasonable efforts, to procure that other participants in the Film or program agree to take part in reasonable publicity for the Awards as requested by the Kenya Film Commission.

Third Parties

- a. You warrant and represent that you have the right to enter into this Agreement and to grant the rights set out herein.
- b. You warrant and represent that nothing in the Film or program is obscene, defamatory, and libelous or breaches Government of Kenya laws.

Indemnity

You indemnify and hold harmless the Kenya Film Commission, and its affiliated corporations, from and against any and all claims, suits, liabilities, judgments and Damages arising out of a breach by you of any of the obligations, representations or Warranties contained in these Terms and Conditions.

AWARDS CATEGORIES

The awards seek to recognize and celebrate achievements in the following categories;

A. FILM CATEGORY

Film Genres

1. Best Feature Film

Any motion picture with a run time between 60 minutes and 180 minutes.

2. Best Short Film

Any motion picture that is short with a running time of not more than 45 min.

3. Best Documentary (Short)

Nonfictional motion pictures that give facts and information about a subject or topic with a running time of up to 40 minutes or less.

4. Best Documentary (Feature)

Nonfictional motion pictures that give facts and information about a subject or topic with a running time of more than 40 minutes.

5. Best Regional Film

This is any motion picture with strong cultural roots in various regions of Kenya. The film MUST be in vernacular. The film should be submitted with subtitles and have a run time between 60 minutes and 180 minutes. The submission should clearly indicate the region the film is representing.

NOTE:

For the above five (5) categories, the following need to be submitted:

- Google drive link of the full video and 20-30sec trailer in mp4/mov format
- Film poster
- Classification certificate from Kenya Film Classification Board

Cast

6. Best Lead Actor in a Film

The male character whose story the film of play is centered around.

7. Best Supporting Actor in a Film

The male character who plays a role that is not the lead but which still represents a major character.

8. Best Lead Actress

The female character whose story the film or play is centered around.

9. Best Supporting Actress

The female character who plays a role that is not the lead but which still represents a major character.

NOTE:

For the above four (4) categories, the following need to be submitted:

- Character name
- Real name
- Contacts
- Professional passport-size photo

Crew

10. Best Sound Designer

Personnel who is responsible for providing any required sounds to accompany screen action.

11. Best Original Score

Original piece of music written and tailored to guide and enhance the emotion and mood of the specific film.

12. Best Editor

Personnel who is responsible for managing camera footages, dialogue, sound effects, graphics and special effects to produce final film.

13. Best Lighting Technician

Personnel who is responsible for setting up and operating lighting equipment.

14. Best Special Effects

Artificial visual effects for simulating imagined events contributing to the visual experience of the audience.

15. Best Original Screenplay

Film scripting based on one's own creative ideas.

16. Best Director of Photography

Personnel who is responsible for creating the look of a film, color, lighting and for framing every single shot in a film.

17. Best Production Designer

Personnel who is responsible for identifying design style for sets, locations, graphics, props, lighting, camera angles and costumes to be used in the film.

18. Best Costume Designer

The Costume Designer is responsible for the visual appearance of the actors. These responsibilities include what is seen (clothes, shoes, hats, purses, canes, parasols, jewelry, wigs, makeup, etc.) as well as what isn't (corsets, hoops, boning, character elements such as padded stomachs, etc.

19. Best Make-up and Hair Stylist

Personnel who is responsible for helping actors portray their characters by applying cosmetics and prosthetics to enhance the onscreen appearance of people in film and TV.

20. Best Director

Personnel who is responsible for controlling the film's artistic, creative and dramatic aspects, visualizing the screenplay and guiding the film crew and actors in the fulfillment of the film's vision.

NOTE:

For the above eleven (11) categories, the following need to be submitted:

- Name
- Contacts

TELEVISION CATEGORY

TV Genre

1. Best TV Show

A television production that features a particular person, work or topic. It should be between 20 and 60 minutes in length.

2. Best TV Comedy

Television series that are intended to make people laugh. It involves light or humorous tone depicting amusing incidents and in which the characters ultimately triumph over adversity. It should be between 20 and 60 minutes in length.

3. Best TV Drama

Television series whose script depicts dramatic events characterized by having multiple plots and characters. It should be between 20 and 60 minutes in length.

4. Best TV Advertisement

A span of television programming conveying a message promoting, and aiming to market, a product or service)

For the above four (4) categories, the following need to be submitted:

- Google drive link of the full video and 20-30sec trailer in mp4/mov format
- Film poster

Cast

5. Best Lead Actor in a TV Drama

Male character who acts through the entire TV series, and is the main character of the story.

6. Best Supporting Actor in a TV Drama

Male character who acts through the entire TV series, and plays a role that is not the lead but which still represents a major character.

7. Best Lead Actress in a TV Drama

Female character who acts through the entire TV series, and is the main character of the story.

8. Best Supporting Actress in a TV Drama

Female character who acts through the entire TV series, and plays a role that is not the lead but which still represents a major character.

9. Best Performance in a TV Comedy

A character who depicts dramatic performance, light or humorous tone depicting amusing incidents and in which the character ultimately triumph over adversity.

For the above five (5) categories, the following need to be submitted:

- Character name
- Real name
- Contacts
- Professional passport-size photo

SPECIAL AWARDS CATEGORY

1. Best Student Film

Includes both short and feature films that have been produced by university or college students.

2. Best Documentary by a Student

A nonfictional film that gives facts and information about a subject or topic. It includes both short and feature films that have been produced by university or college students.

3. Best International Award

Any motion picture with a run time between 60 minutes and 180 minutes from any East African Country.

4. Best Kids/Children Production

An educational or entertaining production whose primary audience is the children

5. Best Animation Production

Consists entirely of a photographed series of drawings or electronically generated images in which movement and characters' performances are created using a frame-by-frame technique.

For the above five (5) categories, the following need to be submitted:

- Google drive link of the full video and 20-30sec trailer in mp4/mov format
- Film poster
- Classification certificate from Kenya Film Classification Board

6. Gaming

This category accepts submission for E-sports and Video Games. **E - sports**, also known as e-games, or electronic sports is an organized competitive video gaming. Esports often takes the form of organized, multiplayer video game competitions, particularly between professional players, individually or as teams whereas **Video Game** is an electronic game that involves interaction with a user interface or input device – such as a joystick, controller, keyboard, or motion sensing device – to generate visual feedback.

For the above category, the following need to be submitted:

- Google drive link of the E-sport and Video game and 20-30sec trailer in mp4/mov format
- Poster
- Classification certificate from Kenya Film Classification Board

7. Viewer's Choice Awards

This category is a new addition to the traditional categories of the Kalasha Awards. This category seeks to give the general public and consumer of film products a voice in the Awards and reward the best submission. The submissions under this category will be scrutinized and nominated by a jury for public voting which will constitute 100% of total vote.

Eligibility

The submissions eligible for entry under this category are as follows:

1. Feature Film
2. TV Drama

Award Category

There will be two categories for award under this category.

The winners under this category will be awarded trophies titled:

- 'Best Viewers' Choice Award – Feature Film'
- 'Best Viewers' Choice Award – TV Drama'.

For this category, the following need to be submitted:

- Google drive link of the full video and 20-30sec trailer in mp4/mov format
- Film poster
- Classification certificate from Kenya Film Classification Board